

Loyola Marymount University - a Guide to FT.com

About the Financial Times

The FT is read daily by business executives, politicians, and academics worldwide. The FT covers various topics, including management, finance, the legal industry, politics, climate change, and economics, all from a global perspective.

How can professors and students set up accounts?

Faculty and students who are a part of the business school can visit ft.com/lmu and click Sign In. Enter your university email address and follow the prompts. User credentials can be used remotely and for access to apps.

For teaching/learning:

- [Intro to FT.com videos](#), including [how to do a search](#) and [how to create reading lists](#)
- [Case studies](#), [Business Education News](#), and [Business and Economics Guides](#)
- [Highlight article text](#) to save for later use. Find your highlighted articles in [myFT](#)
- The annual [Responsible Business Education report and awards](#)

For career development:

- [Working It](#) newsletter and podcast, about succeeding in the modern workplace
- [MBA 101](#), a 6-part newsletter guide to applying to business school
- The annual [Women at the Start](#) report (helpful for anyone starting their career!)
- The [Working It](#) newsletter and podcast cover relevant workplace topics

Popular with everyone!

- The FT App (all articles have an audio option!), a digital epaper app, the [online digital newspaper](#) (can be translated into 25 languages)
- [FT Newsletters](#), such as [FirstFT](#), [Moral Money](#) (on ESG), or [Chris Giles on Central Banks](#)
- Social media ([Instagram](#), [X](#), [LinkedIn](#), [YouTube](#))
- [Podcasts](#), such as the *FT News Briefing*, *Behind the Money*, and *Unhedged* (on markets)
- The [Lunch with the FT](#) column, [FT Book Reviews](#) (all genres!), and the [FT Climate Graphic Explained](#)

Looking for something else?

Email higher.education@ft.com for a free, personalized consultation.

Do you have customer support?

Yes - contact them at customer.support@ft.com